



ASEC 2017  
Sponsorship  
Opportunities

2017

# Annual Systems Engineering Conference

## The Slate, Warwick Conferences

21st – 22nd November 2017



### Promotional Opportunities at UK Annual Systems Engineering Conference

ASEC 2017 offers opportunities to promote your business to the INCOSE UK membership. Our events attract senior systems engineers from a broad range of industries, many of whom help to shape investment decisions within their organisations. You can display your company's products and services at an exhibition stand or raise your company's profile through one of the sponsorship options. The various options are described in detail below.

The theme this year will be focussed on "Pushing the Boundaries of Systems Engineering" and we intend to explore:

- Where next for Systems Engineering?
- Growing the Systems Engineering workforce of the future
- Lest we forget, what can we learn from the past?
- Dealing with uncertainty

As usual at INCOSE UK events, there will be plenty of scope for examples of innovative Systems Engineering.



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## Sponsorship Opportunities

### Exhibition Area

The Exhibition Area is located next to the tea and coffee facilities to maximise potential delegate flow during the event.

There is space for up to ten stands and they will be sold on a first come first served basis.

#### An Exhibitor Package includes:

- ❖ 1 x 2-Day Conference Ticket
- ❖ 1 x Exhibitor pass (including the event dinner)
- ❖ 1 x 2m by 2m exhibition space including a table and two chairs
- ❖ 1 x Exhibitor entry in the Event Handbook
- ❖ 1 x Corporate Logo to appear in the Event Programme
- ❖ 1 x A4 Corporate Flyer or Promotional Item to be included in the Delegate Welcome Pack

Note that we will also be hosting posters from the INCOSE UK Working Groups and the Academic Research Showcase Competition in the same area.

#### Total Cost £1800 (+ VAT)

The deadline for this opportunity is **Friday 29<sup>th</sup> September 2017**.

Additional exhibitor passes (including the event dinner) can be purchased for £230 per day excluding VAT.

**UKAB Members are entitled to a 20% discount on all of the prices shown above.**

#### UKAB Membership is £2500 (+ VAT)

The UK Advisory Board is the INCOSE UK Chapter's corporate Advisory Board. The purpose of the UKAB is to promote Systems Engineering in the UK, for the benefit of UK industry and with a shared aim of improving the quality and availability of skilled systems engineers. For more information please visit the website: [www.incoseonline.org.uk](http://www.incoseonline.org.uk).



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## Event Brochure £500 (+ VAT) up to four sponsors

As usual, your company has the opportunity to sponsor the event brochure, which offers the following benefits:

- Corporate logo on the front cover of the Event Brochure
- Corporate logo featured in the Conference Handbook
- Corporate logo on the event website

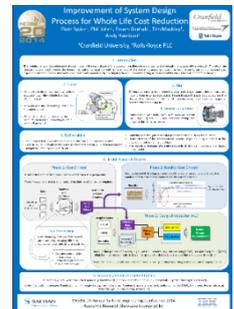
There is also the opportunity to be the sole sponsor on the Event Brochure by purchasing all four slots for £1500 + VAT a saving of £500. Alternatively you may purchase two of the slots for £750 + VAT. Sponsorship opportunities will be offered on a first come first served basis.

The deadline for this opportunity is **Friday 14<sup>th</sup> July 2017**.

## Systems Research Academic Showcase £500 (+ VAT) up to ten sponsors

The Systems Research Academic Showcase is a poster competition for academic research, and offers the following benefits:

- To appoint a judge to the judging panel
- Company logo to appear along the bottom of the Systems Research Academic Posters on display at ASEC2017
- Company acknowledgement on the related pages on our website
- Company acknowledgement in the related section of Conference Handbook



The deadline for this opportunity is **Monday 31st July 2017**

## Ice Breaker Drinks £500 (+ VAT)

The Ice Breaker Drinks will take place on the evening of 20<sup>th</sup> November in the Bar at Scarman House. Based on previous years we would expect around 100 delegates to be attending, and this sponsorship opportunity includes:

- Company sign, supplied by you, displayed during the Ice Breaker Drinks (size and type of sign to be determined by the INCOSE UK Events Team)
- Corporate logo featured in the Conference Handbook
- Corporate logo on the event website

The deadline for this opportunity is **Friday 29<sup>th</sup> September 2017**.

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## **Event Dinner £1500 (+ VAT)**

This year the dinner will take place in the dining room of Scarman House on the evening of 21<sup>st</sup> November 2017. Sponsorship of the dinner offers the following benefits:

- Company sign, supplied by you, displayed during the Event Dinner (size and type of sign to be determined by the INCOSE UK Events Team)
- Corporate logo featured in the Conference Handbook
- Corporate logo on the event website
- A seat on the top table with the after dinner speaker and VIPs

The deadline for this opportunity is **Friday 29<sup>th</sup> September 2017**.

## **Registration £1000 (+ VAT)**

There is an opportunity to sponsor the registration desk, which every delegate will be attending in order to register on the day. Sponsorship of the registration desk offers the following benefits:

- Company sign, supplied by you, displayed at the registration desk (size and type of sign to be determined by the INCOSE UK Events Team)
- Corporate logo featured in the Conference Handbook
- Corporate logo on the event website

The deadline for this opportunity is **Friday 29<sup>th</sup> September 2017**.

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## Inserts in the Welcome Pack

We are offering the opportunity to insert your company information into the Welcome Pack included in every delegate's conference bag.

- 1 A4 double-sided insert - £250 + VAT
- 1 A4/A5 Booklet insert - £300 + VAT
- 1 promotional item (such as USB Stick/ Tin of mints) - £300 +VAT

If you are interested in having a company flyer inserted into the Welcome Pack, please advise us by **Friday 22<sup>nd</sup> September 2017**.

Please ensure that you have the material sent to the INCOSE UK Secretariat marked clearly as SHOW MANAGEMENT—BAG STUFFING MATERIALS by **Friday 20th October 2017**.

INCOSE UK Secretariat  
SHOW MANAGEMENT—BAG STUFFING MATERIALS  
The Dyers Building  
21 Silver Street  
Ilminster  
Somerset  
TA19 0DH

A maximum of 220 Welcome Packs will be produced. Please note that you are responsible for all costs associated with the production, printing and delivery of the flyers.

If your organisation is a member of the UKAB then you are entitled to have a free insert in the Welcome pack as part of your UKAB Benefits. For an insert to be included you must advise us of your intent and ensure that we have it by **Friday 20th October 2017**.

Please note that you are responsible for all costs associated with the production, printing and delivery of the flyers.

## Other Opportunities

The INCOSE UK Events Team is happy to discuss suggestions for sponsorship with organisations who may wish to do something that is not outlined in this document.

**To discuss any potential ideas that you have in mind, or to obtain further information regarding any of the opportunities listed above, please contact Emma Jane at [emmajane@incoseonline.org.uk](mailto:emmajane@incoseonline.org.uk)**