



ASEC2016
Sponsorship
Opportunities

2016

Annual Systems Engineering Conference Scarman House, Warwick Conferences 15th – 16th November 2016



Promotional Opportunities at UK Annual Systems Engineering Conference

ASEC2016 offers opportunities to promote your business to the INCOSE UK membership. Our events attract senior systems engineers from a broad range of industries, many of whom help to shape investment decisions within their organisations. You can display your company's products and services at an exhibition stand or raise your company's profile through one of the sponsorship options. The various options are described in detail below.

The theme this year will be focussed on “Building on Success” with sub-themes of:

- Pushing the boundaries of Systems Engineering practice
- Realising the value of Systems Engineering
- Applying Systems Engineering in Context
- The evolution of a systems engineer

As usual at INCOSE UK events, there will be plenty of scope for examples of innovative Systems Engineering.



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Exhibition Area

The Exhibition Area is located next to the tea and coffee facilities to maximise potential delegate flow during the event.

There is space for up to ten stands and they will be sold on a first come first served basis.

An Exhibitor Package includes:

- ❖ 1 x 2-Day Conference Ticket
- ❖ 1 x Exhibitor pass (including the event dinner)
- ❖ 1 x 2m by 2m exhibition space including a table and two chairs
- ❖ 1 x Exhibitor entry in the Event Handbook
- ❖ 1 x Corporate Logo to appear in the Event Programme
- ❖ 1 x A4 Corporate Flyer or Promotional Item to be included in the Delegate Welcome Pack

Note that we will also be hosting posters from the INCOSE UK Working Groups and the Academic Research Showcase Competition in the same area.

Total Cost £1800 (+ VAT)

The deadline for this opportunity is 30th September 2016.

Additional exhibitor passes (including the event dinner) can be purchased for £230 per day excluding VAT.

UKAB Members are entitled to a 20% discount on all of the prices shown above.

UKAB Membership is £2500 (+ VAT)

The UK Advisory Board is the INCOSE UK Chapter's corporate Advisory Board. The purpose of the UKAB is to promote Systems Engineering in the UK, for the benefit of UK industry and with a shared aim of improving the quality and availability of skilled systems engineers. For more information please visit the website: www.incoseonline.org.uk.



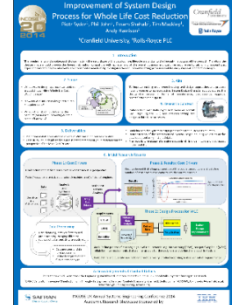
Annual Systems Engineering Conference Scarman House, Warwick Conferences 15th – 16th November 2016



Systems Research Academic Showcase £500 (+ VAT) up to ten sponsors

The Systems Research Academic Showcase is a poster competition for academic research, and offers the following benefits:

- To appoint a judge to the judging panel
- Company logo to appear along the bottom of the Systems Research Academic Posters on display at ASEC2016
- Company acknowledgement on the related pages on our website
- Company acknowledgement in the related section of Conference Handbook



The deadline for this opportunity is 29th July 2016.

Event Brochure £500 (+ VAT) up to four sponsors

As usual, your company has the opportunity to sponsor the event brochure, which offers the following benefits:

- Corporate logo on the front cover of the Event Brochure
- Corporate logo featured in the Conference Handbook
- Corporate logo on the event website

There is also the opportunity to be the sole sponsor on the Event Brochure by purchasing all four slots for £1500 + VAT a saving of £500. Alternatively you may purchase two of the slots for £750 + VAT. Sponsorship opportunities will be offered on a first come first served basis.

The deadline for this opportunity is 15th July 2016.

Ice Breaker Drinks £500 (+ VAT)

The Ice Breaker Drinks will take place on the evening of 14th November in the Bar at Scarman House. Based on previous years we would expect around 100 delegates to be attending, and this sponsorship opportunity includes:

- Company sign, supplied by you, displayed during the Ice Breaker Drinks (size and type of sign to be determined by the INCOSE UK Events Team)
- Corporate logo featured in the Conference Handbook
- Corporate logo on the event website

The deadline for this opportunity is 30th September 2016.

Annual Systems Engineering Conference Scarman House, Warwick Conferences 15th – 16th November 2016



Event Dinner £1500 (+ VAT)

This year the dinner will take place in the dining room of Scarman House. Sponsorship of the dinner offers the following benefits:

- Company sign, supplied by you, displayed during the Event Dinner (size and type of sign to be determined by the INCOSE UK Events Team)
- Corporate logo featured in the Conference Handbook
- Corporate logo on the event website
- A seat on the top table with the after dinner speaker and VIPs

The deadline for this opportunity is 30th September 2016

Registration £1000 (+ VAT)

There is an opportunity to sponsor the registration desk, which every delegate will be attending in order to register on the day. Sponsorship of the registration desk offers the following benefits:

- Company sign, supplied by you, displayed at the registration desk (size and type of sign to be determined by the INCOSE UK Events Team)
- Corporate logo featured in the Conference Handbook
- Corporate logo on the event website

The deadline for this opportunity is 30th September 2016.

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Inserts in the Welcome Pack

We are offering the opportunity to insert your company information into the Welcome Pack included in every delegate's conference bag.

- 1 A4 double-sided insert - £250 + VAT
- 1 A4/A5 Booklet insert - £300 + VAT

If you are interested in having a company flyer inserted into the Welcome Pack, please advise us by **23th September 2016**.

Please ensure that you have the material sent to the INCOSE UK Secretariat marked clearly as SHOW MANAGEMENT—BAG STUFFING MATERIALS by **21st October 2016**.

INCOSE UK Secretariat
SHOW MANAGEMENT—BAG STUFFING MATERIALS
The Dyers Building
21 Silver Street
Ilminster
Somerset
TA19 0DH

A maximum of 150 Welcome Packs will be produced. Please note that you are responsible for all costs associated with the production, printing and delivery of the flyers.

If your organisation is a member of the UKAB then you are entitled to have a free insert in the Welcome pack as part of your UKAB Benefits. For an insert to be included you must advise us of your intent and ensure that we have it by **21st October 2016**.

Please note that you are responsible for all costs associated with the production, printing and delivery of the flyers.

Other Opportunities

The INCOSE UK Events Team is happy to discuss suggestions for sponsorship with organisations who may wish to do something that is not outlined in this document.

To discuss any potential ideas that you have in mind, or to obtain further information regarding any of the opportunities listed above, please contact Emma Jane at emmajane@incoseonline.org.uk